



"CDI has given me a greater sense of what Community Development is all about and the information provided during the discussion on community development in the Year Two Simulation was very practical. It prepared me for the pre-development phase of my city's downtown redevelopment. The plan is to "Expand the Dream" (as in the Heritage Park Project) to entrepreneurs and small businesses throughout the city by creating a sense of pride and ownership. I look forward to attending the Year Three Sessions in March 2010."



Brenda Vaughn
BR&E Specialist
Port Author Economic Development Corporation

"Year one of CDI had proven to me that the value of attending was higher than expected. First and foremost was the networking opportunity. Working for the City of Humble for only 4 years, I am always looking for contacts to acquire advice and suggestions from. The instructors were extremely knowledgeable and best of all, they were excellent communicators. I learned a lot from Year One and I'm looking forward to Year Two!



Johnnie Ray Scroggins
Director
Humble Civic Center and Arena Complex

Texas Community Development Institute
Lone Star College System
5000 Research Forest Drive
The Woodlands, TX 77381-4399

March 1- March 5, 2010
Learn and play in the beauty of The Woodlands, Texas!



Join us for professional development and relaxation! The Community Development Institute is a five-day training session designed for community officials, volunteers and employees who work with city/state/county governments, chambers of commerce, community and economic development organizations, utility companies, land planners, and community social services.

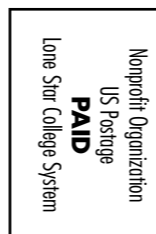
Registration Fee is \$550 prior to January 15, 2010

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Texas
Community
Development
Institute

The Texas Community Development Institute (CDI) will be held March 1-5, 2010 at the Lone Star College System Central Services and Training Center located approximately 30 miles north of Houston in the heart of the The Woodlands, Texas.

The Woodlands is a master-planned community with retail shopping, restaurants, golf courses, water parks and other amenities that warrant taking an extra day or so to relax and enjoy the time with family or friends. Please see <http://www.woodlandsonline.com/cdps/visitorsguide.cfm>.



CDI is designed to train community development professionals and volunteers in the techniques of modern leadership and management of community development efforts. Since the program's inception, hundreds of community leaders from throughout the country, many from Texas, have participated in the program.

The comprehensive program curriculum is designed to meet the increasing challenges facing community developers in today's changing society and is applicable for community leaders from towns and cities of all sizes. CDI approaches community development as both a process and a program. It seeks to develop an individual's ability to identify community problems, set goals, encourage liaison with outside agencies, stimulate community interaction, and bring groups together to support competitive economic development, human resource development and quality of life issues.

Texas Community Development Institute

Curriculum

Year One Class Topics Include

- Principles and Processes of Community Development
- Community Assessments
- Infrastructure Development
- The Basics of Economic Development
- Developing Community Profiles
- Identifying and Working with Stakeholders/Volunteers/Leaders
- Visioning and Strategic Planning
- Teambuilding
- Workforce Training
- Tax Incentives
- Understanding Diversity
- Class Project - New Town

Year Two Class Topics Include

- Trends and Issues in Public Policy
- Financial Resources for Community Development
- Community Entrepreneurship
- Basics of Land Use Planning
- Designing Communities
- Community Asset Mapping
- Benchmarking
- Business Retention and Expansion
- Financial Resources for Development
- Global Business Environment
- Site Selection/Target Markets
- Class Project - Heritage Park

Year Three Class Topics Include

- Economic Modeling
- Workforce Development
- Working with the Media
- Managing Change
- Ethics in Community Development
- Community Healthcare
- Tourism
- Conflict Resolution
- Class Project - Best Practices

The total program consists of three one-week long training seminars that are endorsed by the Community Development Council, a professional certification organization. Attendance at CDI contributes points for the testing process to become a Professional Community and Economic Developer (PCED).

CDI's Across the Nation

Texas Community Development Institute is part of a national network of community development institutes endorsed by the Community Development Council. Since 1987, thousands of elected officials, board members, community and economic development professionals and citizens from all walks of life have attended CDI, and many have attained the PCED (Professional Community and

Economic Developer) certification. For more information go to www.cdccouncil.com and follow the links to the individual CDI websites.

CDI sessions are also offered at the University of Central Arkansas, West Virginia University, through the Idaho Department of Economic Development partnering with the Idaho Association of Cities, and Western Illinois University.

Completion of CDI is recognized by the Community Development Council for education requirements, training, work experience and eligibility criteria for professional certification (PCED).

Advanced CDI:

Texas Community Development Institute is hosting Advanced CDI in March 2010 at the Lone Star College System Training and Development Center. Advanced CDI is designed for individuals that have completed Years One, Two and Three of CDI and want to learn additional information regarding the latest trends in Community Development.

Completion of Advanced CDI is recognized by the Community Development Council for education requirements, training, work experience and eligibility criteria for re-certification.

Classes will begin on Monday morning with the opening session of CDI and continue on Tuesday and conclude with the CDI dinner held on Tuesday evening.

Enrollment

Enrollment is limited and prospective participants are encouraged to register as early as possible.

Registration

Cost of Institute is \$625 per individual which covers instruction, student materials, two meals and refreshment breaks. *Early registration by January 15, 2010 is \$550. Lodging and meals are the responsibility of the participant.*

Attendance Policy

Only participants who attend all classes will receive credit for the course. No excuses for absences other than illness, family or business emergency will be accepted. If illness or an emergency causes a participant to miss more than ten percent of the class sessions, credit for course completion cannot be given.

Location

The Community Development Institute will be held at the Lone Star College System Training Center located in The Woodlands at 5000 Research Forest Drive. Lodging is close by and a variety of restaurants are within easy driving distance.

Who Should Attend

Organizations, community officials and volunteers associated with city, county and state government, chambers of commerce, private and public sector economic development organizations, utility companies and banks will find the institute a valuable learning tool for the development of individual and community leadership skills. Enhance your career by becoming a Certified Professional Community and Economic Developer.

Hotels, Motels, Resorts

Drury Inn

281.362.7222
Company Web Site:
www.druryinn.com

Hampton Inn

936.273.3400
Company Web Site:
www.hampton-inn.com/hi/thewoodlands

Hilton Garden Inn- The Woodlands

281.364.9300

Homewood Suites by Hilton

281.681.9199

Marriott Residence Inn - The Woodlands

281.292.3252

The Woodlands Courtyard by Marriott

281.292.3262

The Woodlands Residence Inn II

281.419.1542
Company Web Site:
www.residenceinn.com

Community Development Masters Program

The CDI Curriculum is now linked to The University of Central Arkansas (UCA) Master of Science in Community and Economic Development (MSCED) graduate degree program. CDI participants may earn graduate credit toward completion of the MSCED program during CDI by completing all prescribed CDI sessions during the week, a short research project, and a final examination within one month following the Texas March CDI. CDI students enroll in a special course in the Fall where they complete a research paper, which combined with their CDI time, gives them one graduate course credit (3 hours).

Those who seek the credit course option must be admitted to graduate school and pay the required credit course registration. To request a graduate school application and enrollment agreement call 501.450.5274 or visit the UCA website at www.uca.edu/cdi for these forms which may be printed and faxed or mailed back with the CDI registration form. There is no out-of-state tuition for this program

The UCA masters program is a 36 hour (12 course) program. The program is largely on-line, and courses that require a physical presence at UCA are done in an executive education format where the students come to campus for one week.

Registration Form

2010 Community Development Institute
Monday, March 1— Friday, March 5, 2010

Please print or type

Name _____

Name for Badge _____

Title _____

Organization _____

Address _____

City/State/Zip _____

Phone _____

Fax _____

E-mail address _____

You may also register on-line @ LoneStar.edu/cdi

Registration is for

- Year 1 Year 2 Year 3 Advanced Year

Registration Rates

- | | |
|---|---|
| Rates through January 15 | Rates after January 15 |
| <input type="checkbox"/> \$550 for entire institute | <input type="checkbox"/> \$625 for entire institute |
| <input type="checkbox"/> \$325 for Advanced Year | <input type="checkbox"/> \$375 for Advanced Year |

Registration late fee applies after February 15, 2010.

- \$675

Method of Payment

- Cash Check (payable to LSCS)

Please enclose a check payable to Lone Star College System along with your application and mail to:

Texas Community Development Institute
Lone Star College System
5000 Research Forest Drive
The Woodlands, TX 77381-4399
phone: 832.813.6623 fax: 832.813.6624